

CARTER COUNTY TOMORROW
(Joint Economic and Community Development Board)
Regular Full Board Quarterly
July 28, 2014
11:30 AM

Elizabethton/Carter County Chamber of Commerce Boardroom

Agenda

1. Call to Order – Welcome guests
2. Approval of Minutes
3. Financial reports
4. Strategic Planning Sessions
5. Workforce and Education Committee – Job/Career Fair March or April 2015
6. West Elk Area Redevelopment Master Planning Parsons Brinckerhoff
7. Partner Reports:
 - Tourism Program – Tourism’s “app-like” web page.
 - Workforce Development Complex
 - Economic Development
8. Directors Comments
9. Old business - None
10. New business - For next meeting
11. Adjourn

Future Meetings Schedule

**Next
Regular
Full Board
Meeting**
October 27, 2014
11:30 AM
Chamber of
Commerce
Boardroom

**Next
Executive
Board
Meeting**
August 19, 2014
11:30 AM
Chamber of
Commerce
Boardroom

2014
Sept. 16 – Ex Brd
Oct. 27 – Full Brd
Nov. 18 – Ex Brd
Dec. 16 – Ex Brd

2015
Jan. 26 – Full Brd
Feb. 17 – Ex Brd

Minutes

July 29, 2014

CCT Full Board Meeting / First Tennessee Private Industry Council

Present: Sonja Culler, Mayor Delisa LaFleur, Keith Hart, Rob Toney, Richard Tester, Jon Carley, Dale Fair, Brandon Hicks, Brice Phillips, Bill Forrester, Lisa & Allen Stoner, John Thompson, Tom Anderson, Kim Eggers, Carl Brickey, Jordan Brown.

Approval of Minutes: Motion made by Sonja Culler 2nd by Keith Hart motion passed unanimously.

Approval of Financial Report: Motion made by Delisa LaFleur 2nd by Sonja Culler motion passed unanimously.

Strategic Planning Session: Tom updated that he contacted Pat Hardy with MTAS to facilitate the organizational strategic planning session. Mr. Hardy suggested we have 3 sessions. The first session is set for August 12th from 10:30 – 1:30 at the Chamber Boardroom. All three sessions should be complete within six weeks.

Workforce and Education Committee: Tom reported that a Job Fair is being planned for March or April 2015 at the Tennessee College of Applied Technology (TCAT).

West Elk Area Redevelopment: CCT has contracted consulting firm Parsons Brinckerhoff to start analysis study next week for the riverfront. This study includes master plan, feasibility study for potential TIF financing for the area. The firm will conduct a market based study looking at local current and future developments involving offices, hotels, apartments and retail businesses.

Tourism Report: Carl Brickey introduced Jordan Brown an intern hired to help build a webpage. Carl demonstrated the Tourism website, which will provide a one-stop place for individuals interested in what there is to do in Elizabethton/Carter County. The website will provide information on restaurants, stores, hiking trails, fishing spots, tourist attractions, lodging, just by scanning QR code on new rack cards or type in URL on a smart phone will take you directly to the webpage. Website will go live on August 15th.

Workforce Development Complex: Kim updated that the 5th Annual Catfish Tournament was a big success had 256 kids sign up. The roofing loan of \$154,000 will close this week. Signed notice to proceed with LeFerney Roofing Company and should start work in approx. 6 weeks. Quarterly taxes have been filed. Inmates from NECC are scheduled to start exterior painting August 18th. Also issues with the pond losing water at the west end culvert and needs repaired.

Economic Development: Tom reported the IDB Bond board agreed to extend Borla lease for 5 more years. Two prospects are looking at Borla. Working on project name 20/20 Vision approximately 75 to 100 new manufacturing jobs. SIA road now in private sector hands to sign releases. Roan Mountain Sewer project is underway with ETSU to survey & canvass with home owners and business owners. Mountain Electric is willing to help with funding the project.

Next Meeting (Executive Board August 19th 11:30 at the Chamber

Meeting adjourned.

