

Carter County Tomorrow, LLC Board  
Meeting Minutes November 28, 2011 at  
Borla Performance

*Approved  
1-23-12  
Steve Lowrance*

Present: Steve Lowrance, Richard Tester, Tom Bowers, Sonja Culler, Pat Hicks, Keith Hart, Joe LaPorte, Charles LaPorte, Curt Alexander, Leon Humphrey, Dwayne Taylor, David Bautista, Tom Anderson, Felicia English, Steve Burwick, Kim Eggers, Annika Hampton, Dr. John Smith, David Lawrence, Chris Craig, Jason Mullins, Alan Stoner, Brandon Hicks, Rob Mosley

Alan Stoner, CFO of Borla Performance provided a tour of the facility explaining that 325,000 square feet of space is available for light manufacturing, call centers, business expansions. They currently lease to a company that manufactures Christmas lights. Borla Performance manufactures after-market mufflers and exhaust systems for vehicles that have 1 million mile warranty.

Minutes approved. Motion made by Pat Hicks, second by Sonja Culler.

Financials approved. Motion made by Joe LaPorte, second by Leon Humphrey.

Presentation from ETSU Bureau of Business and Economic Research Director Dr. John Smith discussed the state sponsored accelerator program which will focus on the entire region. The program will fund \$250,000 of state money for startup for high potential business including eight rural counties.

Presentation from Rural Planning Organization (RPO), Director Chris Craig explains the purpose of the RPO is to help rural community's needs. The first step is to fill out a Purpose & Needs document and prioritization is based on needs. The RPO is funded through Tennessee Department of Transportation.

Felicia English updated the board on the Chamber. Changes to the webpage and updates on facebook webpage are being updated. Christmas Parade is Saturday December 3<sup>rd</sup> at 6:00pm.

Annika Hampton updated the board on Tourism. During the down season she is working on marketing with BMS for the spring race. Also looking for billboard location and working on a documentary for Carter County.

FILED

*1-24*, 2012

**APPROVED**

MARY GOUGE  
COUNTY CLERK  
D.C.

Kim Eggers gave update on Workforce Development Complex. New carpet has been installed in the west end of the building. We are still waiting on okay from Northeast State Community to continue construction on expansion.

Tom Anderson updated on Roan Mountain Sewer project. Also on Red Energy project waiting on feed stock agreement. Riverfront project got some traction with Arts Center and some feedback from developers. Taking steps to get new hotel & identifying property.

**Director's comments:**

Steve Lowrance said this is a great opportunity for new workforce to at Borla. He stressed we have to have education to a good workforce.

Tom Bowers thanked the board for the invitation and is very impressed with Borla.

Sonja Culler also said she is very impressed with the facility.

David Bautista commented on the Arts Center would be a huge benefit for the community.

Charles LaPorte very impressed with the tour.

Mayor Leon Humphrey commented on when he worked at the facility and what an asset it is to have in our county.

Dwayne Taylor always likes to see what is going on outside and if the group could get more involved in recruiting business here.

No old business

Next meeting January 23<sup>rd</sup> 2012 at the Chamber of Commerce

Recording Minutes: Kim Eggers

**APPROVED**